

SDCA Press Kit Information _ 2014



Our Vision:

Creating enhanced communities through equal access to cross-disciplinary sustainable design solutions.

Mission:

To provide a means for pooling talent, sharing ideas, and developing programs for the betterment of the community through integrative solutions for the built environment.

Who we Are:

We are a non-profit volunteer driven organization with our members representing diverse building community organizations. Each member is a sustainable-minded professional. We are connected by our desire to provide professional design services to the 99% of the human race that does not normally have the opportunity to fund these types of services. We began in 2010 and generally complete one pro-bono project each year. Each of our organizations are represented at the annual Red and Green Scene Holiday Fundraising event. Currently, this event provides the basis for our funding.

What we Do:

Our cross-disciplinary approach focuses on providing our partners, whose missions focus on sustainability and community-enhancement, with a completed integrated design solution.

Links to Sustainable Design Collaborative Atlanta Webpages

Main Page: <http://www.sdcatlanta.org/>

LinkedIn Page:

<https://www.linkedin.com/groups/Sustainable-Design-CollaborativeAtlanta-4864853>

Facebook:

<https://www.facebook.com/SustainableDesignCollaborativeAtlanta>

Contact: information@sdcatlanta.org

SDCA's Past Projects:

2014, Friends of Refugees, Clarkston Georgia

Organization Website: <http://friendsofrefugees.com/>

Project Book: <http://www.sdcatlanta.org/Project/2014/>

2013, LifeCycle Building Center, Atlanta, Georgia

Organization Webpage: <http://www.lifecyclebuildingcenter.org/>

Project Book: <http://www.sdcatlanta.org/Project/2013/>

2012, Lithonia Woman's Club, Lithonia, Georgia

Project Book: <http://www.sdcatlanta.org/Project/2012/>

2011, Adam's Park, Atlanta Georgia

Project Book: <http://www.sdcatlanta.org/Project/2011/>

Branding Guidelines

Colors:

Blue RGB = 5/128/134

Grey RGB = 115/115/115

Font: Arial

Logo Options

1. Preferred (Below) Shown alone (use when output is large size-allowing graphics in SDCA to be legible) use in center, top left or bottom right corner of page



2. Below) Shown Alone Alternative (use when output will be small)-use in center, top right or bottom left corner of page

**Sustainable
Design
Collaborative
- Atlanta**

3. (Below) Use both on same page when at large scale- provides graphic flexibility
use parameters: Use large SDCA graphic in center of page (large enough for graphics to be legible) sustainable design collaborative Atlanta written out text in the bottom right corner of the document

