

2024

PATRON PACKAGE





Front Cover Photo:
2023 Best of the Best Awards Winner
ai3
Global Tech Company- Atlanta Campus Amenities
@ 2023 ai3

LETTER FROM THE PRESIDENT

Dear Industry Patrons, Colleagues, and Friends:

The IIDA Georgia Chapter has been home to me for the last 18+ years. In that time, this chapter has always striven to provide meaningful resources to commercial interior designers and their clients to advance our profession. IIDA is at the center of a unique and thriving community of designers, educators, and industry associates whose work extends far beyond the boundaries of the built environment to the heart and lives of those who live and work in the spaces that we create. We create experiences. We evoke emotions. We inspire change.

IIDA exists at the very intersection of passion, purpose, collaboration, and careers. The International Interior Design Association, IIDA, stands for the future of design. As we move forward, we are committed to developing a more diverse, more connected, and more valuable experience for our members and, equally important, our patrons. In 2024, we are looking forward to a year filled with new opportunities to support and further our profession, along the way celebrating all that is design in Georgia. We are committed to being face to face with our membership and creating new opportunities to do so more often. We are looking forward to honoring the many groundbreaking designers we are fortunate to have in our midst, and we are certainly looking forward to providing support to our students through scholarships and mentorship opportunities. Alongside our signature events (Best of the Best, Leaders Breakfast, and Dressed) we will be providing opportunities to serve our community through volunteerism, increasing our visibility through social media, and boosting our communications efforts.

We cannot do any of this without your support and sponsorship. Your contributions not only fund our daily operating expenses, but they also fuel our every effort in advancing the profession of interior design in Georgia and beyond. As part of our community of patrons, in addition to the benefits listed on the following pages, you will be receiving a monthly, patron-only newsletter that gives you insight into the upcoming months' activities, kickoffs, opportunities, as well as a reminder and resources for using all your digital benefits. You will also be included on the list of IIDA Georgia Chapter Patrons that will be sent to all our Design Firms twice each year highlighting all the things your patron dollars support along with encouragement to consider our patron community for current and future projects. Without you, there would be no IIDA Georgia Chapter. If you are currently a patron, we hope that you will continue to support us with your generous donations and if you are not currently a patron, we hope that you will consider joining our IIDA Georgia Chapter community of financial supporters who are instrumental in elevating our profession and leading the way for our next generation of interior design innovators.

Thank you for your support in 2023.

We look forward to your continued support in 2024!

Sincerely,

Trey Champion
IIDA Georgia President

IIDA | GEORGIA
chapter



PRESIDENT
TREY CHAMPION



PRESIDENT ELECT
LINDSAY SHOCKEY



PAST PRESIDENT
TARA HEADLEY

CHAPTER PATRON BENEFITS

| PATRON BENEFITS | BUCKHEAD LIMITED AVAILABILITY | PEACHTREE LIMITED AVAILABILITY | FORSYTH | DOGWOOD | KIRKWOOD | MIDTOWN | A&D FIRMS ONLY |
|---|---|--|----------------|----------------|-----------------|----------------|------------------------------|
| Website, e-blast, + social Media (benefits outlined on page 3) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition at Chapter Signature Events | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition at Local City Center Events (recognition to be determined by chapter board) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

| EVENT PARTICIPATION | BUCKHEAD | PEACHTREE | FORSYTH | DOGWOOD | KIRKWOOD | MIDTOWN | A&D FIRMS ONLY |
|-----------------------------------|---|---|---|--------------------|-------------------------|-------------------------|--|
| Best of the Best Awards | VIP Table Selection (2) 10-Top Tables (2) Award Presenters | VIP Table Selection (1.5) 10-Top (1) Award Presenter | Priority Table Selection (1) 10-Top (1) Stage Opportunity | (1/2) 10-top Table | 2 Event Tickets | 1 Event Ticket | Complimentary Project Registrations 2 Event Tickets |
| Leader's Breakfast | (1) 10-top Table | 6 Event Tickets | 4 Event Tickets | 3 Event Tickets | 2 Event Tickets | 1 Event Ticket | 2 Event Tickets |
| Dressed | 10 Event Tickets (1) Presenter Reserved Seating Invitation to private pre-party function | 6 Event Tickets Invitation to private pre-party function | 4 Event Tickets Invitation to private pre-party function | 3 Event Tickets | 2 Event Tickets | 1 Event Ticket | 1 Event Ticket |
| Red + Green scene | 5 Tickets | 3 Tickets | 2 Tickets | 1 Tickets | 10% Discount on Tickets | 10% Discount on Tickets | 10% Discount on Tickets |
| Additional Event Ticket Discounts | 15% | 15% | 15% | 15% | 15% | 15% | 15% |
| 2024 Patron Package Costs | \$13,500 | \$10,000 | \$6,250 | \$3,850 | \$2,800 | \$1,650 | \$1,250 |

DIGITAL MEDIA BENEFITS

WEBSITE

| | BUCKHEAD | PEACHTREE | FORSYTH | DOGWOOD | KIRKWOOD | MIDTOWN | A&D | CHAPTER BENEFACTOR | RETREAT BENEFACTOR |
|---|------------|------------|------------|------------|-----------|-----------|-----------|--------------------|--------------------|
| Company Name on Homepage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Company Logo on Homepage | ✓ | ✓ | | | | | | | |
| Company Logo on Patron Page | ✓ | ✓ | | | | | | ✓ | ✓ |
| Company Name on Patron Page | | | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Sales Representative Contact Information on Patron Page | 4 Contacts | 3 Contacts | 2 Contacts | 2 Contacts | 1 Contact | 1 Contact | 1 Contact | 1 Contact | 2 Contacts |
| Events Posted to our Calendar | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

E-BLAST

| | BUCKHEAD | PEACHTREE | FORSYTH | DOGWOOD | KIRKWOOD | MIDTOWN | A&D | CHAPTER BENEFACTOR | RETREAT BENEFACTOR |
|--|----------|-----------|---------|---------|----------|---------|-----|--------------------|--------------------|
| Events Shared in Our Weekly Email Communications | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company Logo Included in the Weekly eBlast footer | ✓ | ✓ | | | | | | ✓ | ✓ |
| Company Name Included in the Weekly eBlast footer | | | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Virtual CEU or Product Presentations Shared in Our Weekly eBlast | ✓ | ✓ | 8/YR | 7/YR | 2/YR | 2/YR | ✓ | 1/YR | 2/YR |

SOCIAL MEDIA

| | BUCKHEAD | PEACHTREE | FORSYTH | DOGWOOD | KIRKWOOD | MIDTOWN | A&D | CHAPTER BENEFACTOR | RETREAT BENEFACTOR |
|--|----------|-----------|---------|---------|----------|---------|------|--------------------|--------------------|
| Facebook: Post to our Page + Story and Event Automatically added to IIDA Georgia Calendar | ✓ | ✓ | 2/MONTH | 2/MONTH | 1/MONTH | 1/MONTH | ✓ | 1/MONTH | ✓ |
| LinkedIn: Posts to our Discussion Board and Event Automatically added to IIDA Georgia Calendar | ✓ | ✓ | 2/MONTH | 2/MONTH | 1/MONTH | 1/MONTH | ✓ | 1/MONTH | ✓ |
| Instagram: Post or Re-gram Upon Request to our Grid + Story and Event Automatically added to IIDA Georgia Calendar | ✓ | ✓ | 2/MONTH | 2/MONTH | 1/MONTH | 1/MONTH | ✓ | 1/MONTH | ✓ |
| Social Media Campaign Feature | 2/YR | 2/YR | 2/YR | 2/YR | 1/YR | 1/YR | 2/YR | 1/YR | 2/YR |

PLEASE SEE + FILL OUT SOCIAL MEDIA REQUEST FORM FOR EACH OF THE ABOVE AND SEND TO COMMUNICATIONS@IIDAGEORGIA.ORG

ADDITIONAL OPPORTUNITIES

CHAPTER BENEFACTOR

QUANTITY: 1 (UNDERWRITE)
2023

Provides an agreement (prearranged) for leased office space for the IIDA Georgia Chapter. ADAC is your essential design destination. Open every Monday through Friday, we invite you to shop our more than 50 stunning showrooms, visit our design studios, explore the campus for inspiration, attend signature events and dine in one of our two restaurants. Receives same number of tickets as Buckhead Level to Signature Events.

ADAC

RETREAT BENEFACTOR

QUANTITY: 1 (UNDERWRITE)
2023

Hosts and provides accommodation for the chapter board 2-day strategic planning retreat (approximately 30 to 35 people) and has the option to provide tours and programs for the board on Friday (approximately 10am to 2/3pm) and distribute literature and/ or products. Provides board accommodations inclusive of guest rooms, food and beverage, conference facilities and amenities, including Friday evening networking and dinner social. (Board members with 4+ hours of travel are typically extended accommodations for Thursday night as well.) Receives same number of tickets as Buckhead Level to Signature Events.

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PROCUREMENT



ADDITIONAL OPPORTUNITIES

INSIDER EMAIL

An event specific package will be formally issued prior to the event allowing you to select from a list of available opportunities. You will receive advanced notice of package release in your monthly patron insider email. You can opt out of receiving these additional sponsorship opportunities by checking the box on your pledge form.

BIANNUAL PATRON LETTER

Biannual Patron letter to Design Firms highlighting IIDA Patrons.

A list of firms will be provided prior to sending and can be adjusted at any time by submitting from Name, Contact, and Email address to:

communications@iidageorgia.org

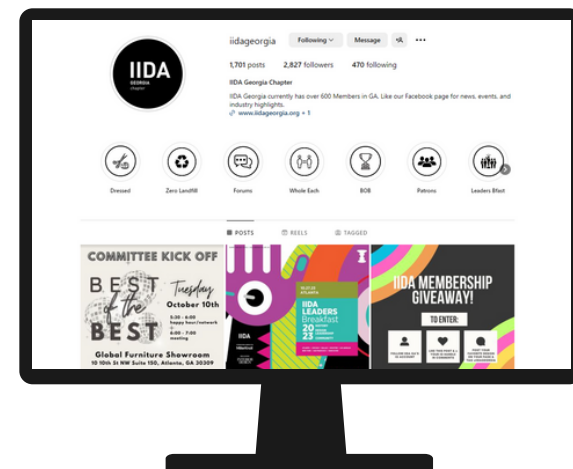
MEETING HOST

You will receive an invitation to host monthly IIDA GA Chapter Board meetings.

PLATFORM TO PROMOTE

As a top tier patron you will be extended the opportunity to use our social media platform to promote your company.

This could take shape as a tour of your showroom, a look into a day in your life, or both!



OUR SIGNATURE EVENTS



BEST OF THE BEST AWARDS

April 2023



ZERO LANDFILL

August 2023



DRESSED

September 2023



LEADER'S BREAKFAST

October 2022

VISIT: [HTTPS://WWW.IIDAGEORGIA.ORG/](https://www.iidageorgia.org/) FOR MORE INFORMATION

ADDITIONAL OPPORTUNITIES

BEST OF THE BEST

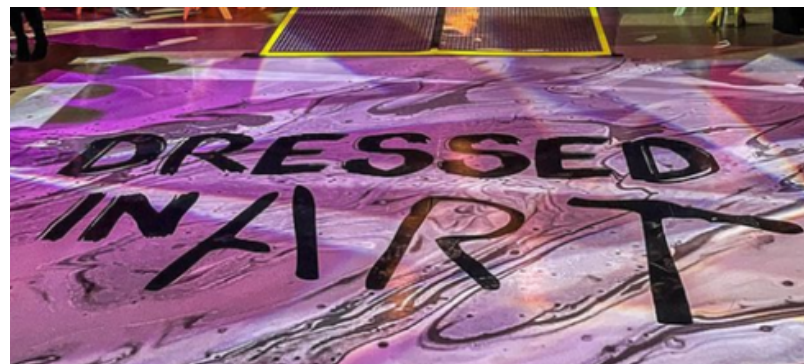
Sponsorship opportunities to the Patron Package will be available. In 2023 those opportunities ranged from \$750-\$5,000 and could be split by multiple sponsors. Please plan accordingly. An event specific package will be formally issued prior to the event allowing you to select from a list of available opportunities. You will receive advanced notice of package released in your Patron insider email. You may opt of receiving these additional sponsorship opportunities on your pledge form.

DRESSED

Sponsorship opportunities to the Patron Package will be available. In 2023 those opportunities ranged from \$500-\$6,000 and could be split by multiple sponsors. Please plan accordingly. An event specific package will be formally issued prior to the event allowing you to select from a list of available opportunities. You will receive advanced notice of package released in your Patron insider email. You may opt of receiving these additional sponsorship opportunities on your pledge form.

LEADER'S BREAKFAST

Sponsorship opportunities to the Patron Package will be available. In 2023 those opportunities ranged from \$450-\$6,500 and could be split by multiple sponsors. Please plan accordingly. An event specific package will be formally issued prior to the event allowing you to select from a list of available opportunities. You will receive advanced notice of package released in your Patron insider email. You may opt of receiving these additional sponsorship opportunities on your pledge form.



THANK YOU TO OUR 2023 PATRONS

CHAPTER BENEFACTOR

ADAC

RETREAT BENEFACTOR

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PROCUREMENT

BUCKHEAD

 **Tarkett** patcraft[®]

PEACHTREE

CWC **ShawContract**[®]
office furnishings since 1929

THANK YOU TO OUR 2023 PATRONS

FORSYTH

CORPORATE ENVIRONMENTS | DIVERSIFIED RESOURCE GROUP (DRG) |
EMPIRE OFFICE | HITT | LIGHTING ASSOCIATES | SESCO LIGHTING
SMART LIGHTING | TEKNION | WILSONART

DOGWOOD

ACOUFELT | ALLSEATING | ALLSTEEL | APCO SIGNS | EF CONTRACT | EMSER
TILE | HAWORTH | HUMANSCALE | INTERFACE | LEAPLEY CONSTRUCTION |
LIXIL | MANNINGTON COMMERCIAL | MDC INTERIOR SOLUTIONS |
MILLERKNOLL | NEXT GENERATION LIGHTING | OFFICE CREATIONS |
OFFICE WORKS | OFS | PORCELANOSA | RS REPS | SHERWIN WILLIAMS |
SPECIALTY TILE | STEELCASE | SWINERTON BUILDERS

KIRKWOOD

BENTLEY | CH BRIGGS | J+J FLOORING | MAIN SOLUTIONS | MOMENTUM

MIDTOWN

COOPER CARRY | CROSSVILLE STUDIOS | ILLUMINATIONS
KIMBALL INTERNATIONAL | MATTER SURFACES

A&D FIRMS

CBRE | NILES BOLTON ASSOCIATES | PAGE | TVS

2024 PATRON FORCASTING WORKSHEET

PATRON LEVEL

\$ _____ (DUE: 1/31/2024)

**ADDITIONAL
SPONSORSHIP
OPPORTUNITIES**

BEST OF
THE BEST

\$ _____ (DUE: AT TIME OF THE EVENT)

DRESSED

\$ _____ (DUE: AT TIME OF THE EVENT)

LEADERS
BREAKFAST

\$ _____ (DUE: AT TIME OF THE EVENT)

TOTAL

\$ _____

This worksheet is intended to help you plan your budget for the Patron Package and Additional Sponsorship opportunities will be available. Please plan accordingly.

PLEDGE FORM

PLEASE NOTE ALL PAYMENTS MUST BE PAID IN FULL BY **FEBRUARY 16TH 2024** OR YOU WILL LOSE ALL BENEFITS INCLUDING BEST OF THE BEST TABLE RESERVATIONS AND A **10% LATE FEE WILL INCUR IF YOU MISS THIS DEADLINE!**

CHAPTER PATRONSHIP PLEDGE AMOUNT PLEASE SELECT YOUR DESIRED PATRONSHIP LEVEL

| | | | | |
|--------------------------|--------------------|-----------------|------------|----------------------|
| <input type="checkbox"/> | BUCKHEAD | \$13,500 | CONTACT 1: | <input type="text"/> |
| <input type="checkbox"/> | PEACHTREE | \$10,000 | CONTACT 2: | <input type="text"/> |
| <input type="checkbox"/> | FORSYTH | \$6,250 | COMPANY: | <input type="text"/> |
| <input type="checkbox"/> | DOGWOOD | \$3,850 | ADDRESS 1: | <input type="text"/> |
| <input type="checkbox"/> | KIRKWOOD | \$2,800 | ADDRESS 2: | <input type="text"/> |
| <input type="checkbox"/> | MIDTOWN | \$1,650 | EMAIL: | <input type="text"/> |
| <input type="checkbox"/> | A&D | \$1,250 | PHONE: | <input type="text"/> |
| <input type="checkbox"/> | RETREAT BENEFACTOR | | | |

OPT OUT OF ADDITIONAL SPONSORSHIP OPPORTUNITY EMAILS

EMAIL YOUR COMPLETED FORM TO: **SPONSORSHIP@IIDAGEORGIA.ORG AND PATRON@IIDAGEORGIA.ORG**

Forms must be received no later than **January 31st 2024!**

THANK YOU for your ongoing support of the IIDA Georgia Chapter!



VP of Sponsorship:
Courtnei Maxwell, IIDA
sponsorship@iidageorgia.org

Patron Leader:
Heather Callendar , Industry IIDA
patron@iidageorgia.org

Patronship Package
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